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# 【歌华】第24届上海国际 车用空调及热管理技术展览会

The 24<sup>th</sup> Shanghai International Auto Air Conditioning and Thermal Management Technology Exhibition

## 2026.11.16-18

### 上海新国际博览中心

(浦东新区龙阳路2345号)

[www.autocoolexpo.com](http://www.autocoolexpo.com)



主办单位 Organizers





**40,000**  
展出面积  
Exhibition Area



**700+**  
参展商  
Exhibitors



**15,000+**  
专业观众  
Visitors

伴随中国汽车产业的快速腾飞，我国移动制冷行业呈现快速发展趋势，从生产、销售到售后的各个环节都日渐成熟，同时，国家对行业产品低碳、环保的要求不断提高，加速了企业产品创新及产业升级，市场潜力的巨大更是毋庸置疑。

**2026【歌华】上海国际车用空调及热管理技术展览会**创始至今已**24**年，展会紧跟移动制冷行业的发展趋势、不断创新，其影响力不仅遍及全国，而且在整个亚洲乃至全球范围内也都是移动制冷行业极其重要的专业性展览会之一。

作为全球知名的移动制冷专业展，大会将深耕**车用空调、制冷配件、汽车热管理、移动储能**等行业领域，今年展会将全面展示传统车用空调产品外、还有商用车空调系统及配件、汽车热管理系统及配件、驻车空调及锂电储能等亮点展品，在创造高效的移动制冷贸易平台同时，也满足企业开拓市场、融合发展的需求。

With the rapid takeoff of China's automobile industry, the mobile refrigeration sector in the country is witnessing a strong development trend. Every aspect—from production and sales to after-sales service—has become increasingly mature. At the same time, the government continues to raise requirements for low-carbon and environmentally friendly products in the industry, accelerating product innovation and industrial upgrading among enterprises. The enormous market potential is beyond doubt.

Since its inception, the **2026 Gehua Shanghai International Automotive Air Conditioning and Thermal Management Technology Exhibition** has reached its 24<sup>th</sup> year. The exhibition closely follows the development trends of the mobile refrigeration industry and continuously innovates. Its influence extends not only across the nation but also throughout Asia and even globally, making it one of the most important professional exhibitions in the mobile refrigeration industry.

As a globally renowned professional exhibition for mobile refrigeration, the event will focus on automotive air conditioning, refrigeration components, automotive thermal management, mobile energy storage, and related sectors. This year's exhibition will showcase not only traditional automotive air conditioning products but also highlight exhibits such as commercial vehicle air conditioning systems and components, automotive thermal management systems and components, parking air conditioning, and lithium battery energy storage solutions. By creating an efficient trade platform for mobile refrigeration, the exhibition also meets the needs of enterprises to explore markets and achieve integrated development.



## 展品范围 Scope of Exhibits



**汽车空调系统**  
Auto AC System



**车用空调用品设备及材料**  
Vehicle A/C Products, Equipment & Material



**车用空调配件**  
Cooling Parts



**移动储能电池**  
Parking Battery



**汽车热管理系统及配件**  
Vehicle Thermal System & Accessories



**驻车空调产品**  
Parking AC Products



## 目标观众 Visitor Sectors



**汽车生产制造行业**  
Automobile Manufacturer



**维修后市场**  
Automotive Aftermarket



**汽车热管理行业**  
Thermal Management by Downstream



**海外经销贸易行业**  
Overseas Trade



## 展会带来的得益 Benefits of The Exhibition



**提升企业品牌/产品知名度**  
Enhance Corporate Brand Awareness



**维护/巩固现有客户**  
Maintain/Consolidate Existing Customers

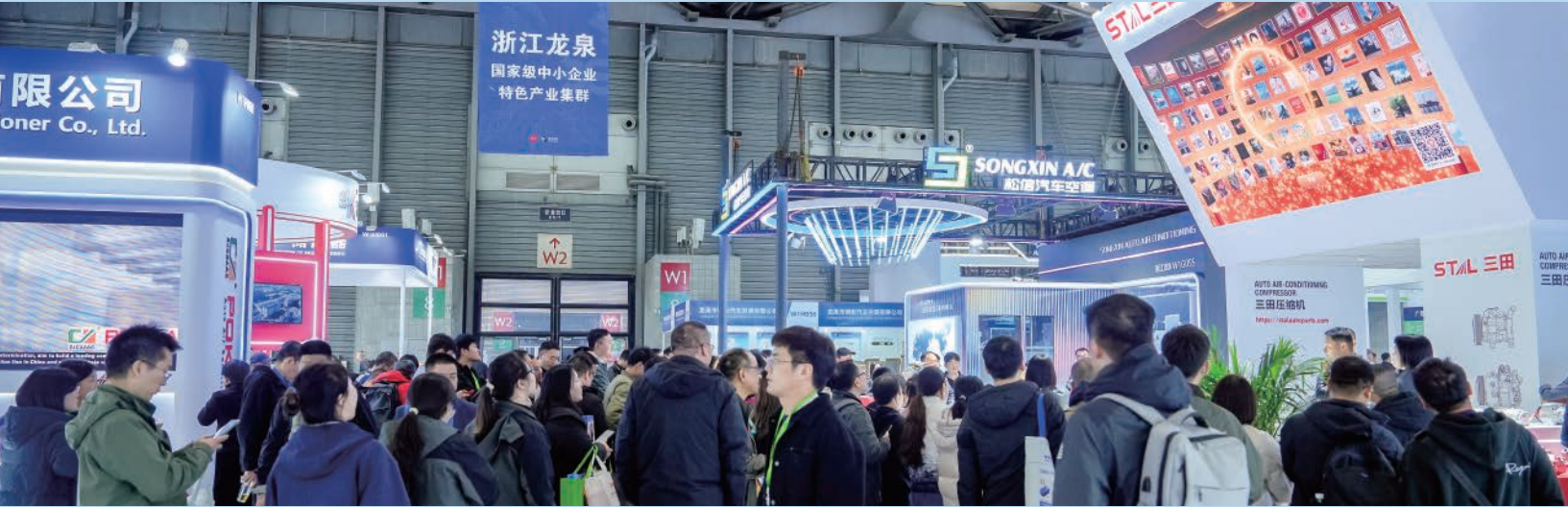


**发布新产品/服务**  
Launch New Products/Services



**寻找新合作伙伴/客户**  
Seek New Partners/Customers





## 展位费用 Booth Rate

### 国内企业

室内光地: 1,400元/m<sup>2</sup>

室内标摊: 14,000元/9m<sup>2</sup>

### International Exhibitors

Space Only: USD 400 / m<sup>2</sup> (minimum 36m<sup>2</sup>)

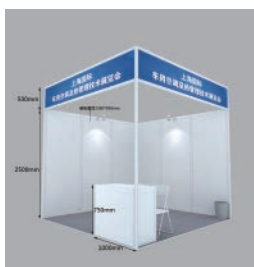
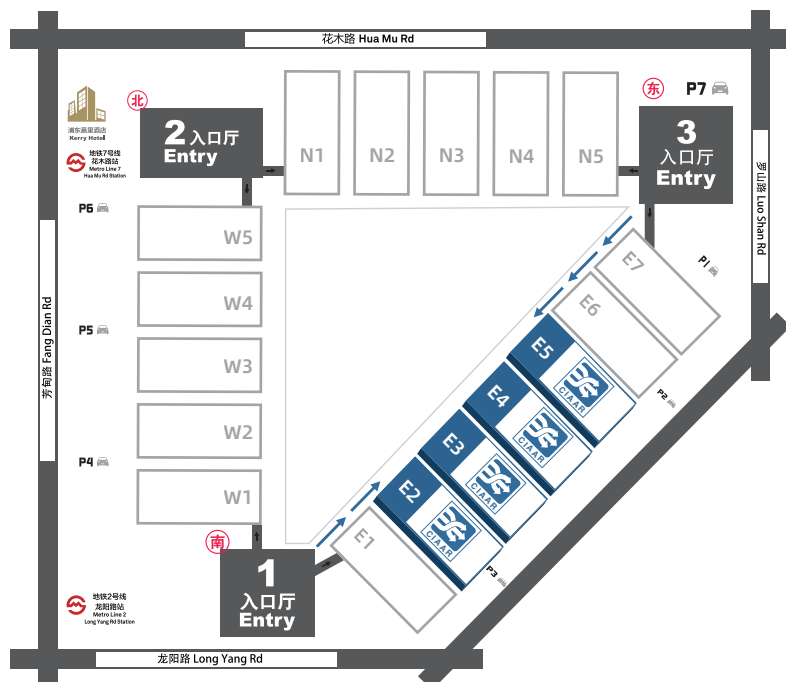
Equipped Space: USD 4,000 / 9m<sup>2</sup> (minimum 9m<sup>2</sup>)



# CIAAR 2026



## 展馆图 Floor Plan



### 室内标摊 (9平米起租)

包含: 9平米单开口标摊包括: 1个带有公司名称和展位号的楣板, 2个射灯, 1张咨询桌, 1张圆桌, 4把折叠椅, 1个垃圾篓, 3面墙板, 1个双孔及三孔的插座 (通电的, 但仅限小功率的), 1块标准配置的3mx3m的地毯 (主办方指定颜色)

### Equipped Space (minimum 9 m<sup>2</sup>)

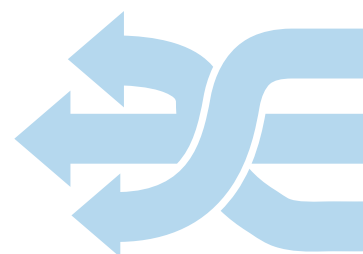
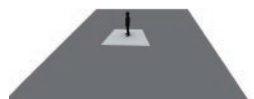
Includes: Per 9m<sup>2</sup> equipped booth includes: space, fascia board, carpet flooring, 2 spot light, 4 folding chairs, 1 information counter, 1 table, 1 socket 13A/220V (500W), 1 wastepaper basket.

### 室内光地 (36平米起租)

包含: 光地(无任何设备, 另需向展馆支付搭建管理费, 向指定搭建商支付电箱费)

### Space Only (minimum 36 m<sup>2</sup>)

Includes: Space(No any equipments. And need to pay construction management fee to the pavilion, electric box charges to specified contractor.)



## 2025年展后回顾 Reviews



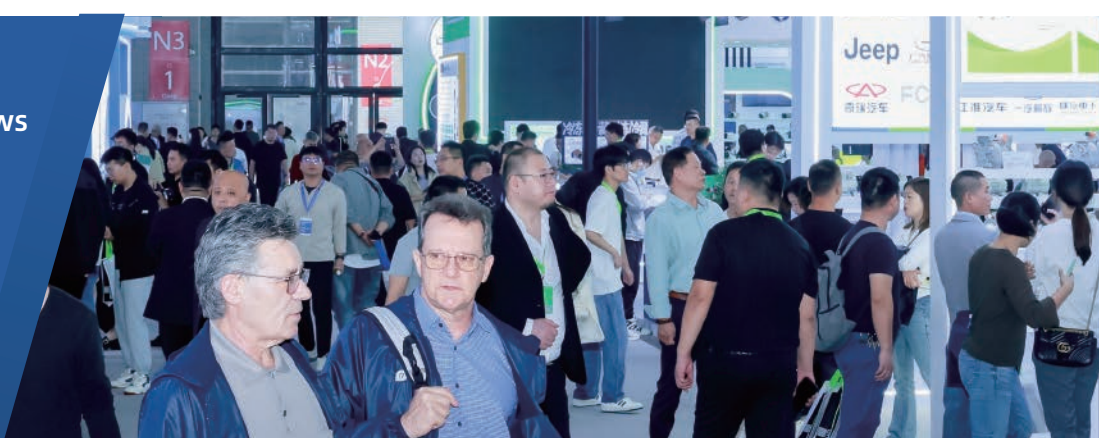
40,000m<sup>2</sup>  
展出面积 Scale



756  
参展商 Exhibitors



30  
国家和地区 Regions



### 展商分析 Exhibitors Analysis

2025年，展会有来自安徽、北京、江苏、山东、河南、广东、广西、福建、河北、湖北、浙江、四川、重庆、上海、湖南、天津及海外等30个国家和地区的**756**家参展商。

**756** Exhibitors from Anhui, Beijing, Jiangsu, Shandong, Henan, Guangdong, Guangxi, Fujian, Hebei, Hubei, Zhejiang, Sichuan, Chongqing, Shanghai, Hunan, Tianjin and other regions.

### 展商评语 Exhibitors Comments



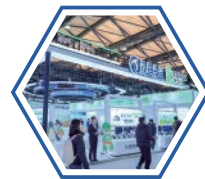
展会对于我们来说是一年一度跟各界朋友会面的场合，同时展会也能吸引国内外客户和专业买家到场，大家能有效沟通行业信息。

For us, the exhibition is an annual occasion to meet friends from various sectors. At the same time, the exhibition attracts domestic and international clients as well as professional buyers, enabling everyone to effectively exchange industry information.

达因汽车空调 Dyne

展会能直观的感受到的专业性，有很多专业人士到我们展台来了解产品，这次的客户比往年更多，人山人海。  
The exhibition showcased a strong sense of professionalism, with many professionals visiting our booth to learn about the products. This year, we saw a larger turnout than previous years, with massive crowds of people.

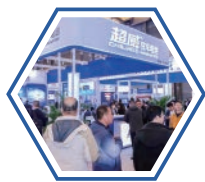
康普瑞&康普瑞森 Kprui & Kprs



这个展会非常好，整个行业里的经销商和终端客户都来了，我们见到了很多老朋友，也接洽到很多新客户，展会让我们增加了很多合作伙伴。

This exhibition was excellent, as distributors and end customers from the entire industry attended. We met many old friends and also connected with numerous new clients. The event has helped us gain many new partners.

超威驻车锂电 Chilwee Parking Battery



今年是我们第六年参加展会，今年我们在展会上发布了最新技术的驻车空调产品，展会对于我们来说是展示的绝佳窗口。

This marks our sixth year participating in the exhibition. At this year's event, we launched our latest parking ac product featuring cutting-edge technology. The exhibition serves as an exceptional platform for us to showcase our innovations.

海信空调 Hisense



### 部分知名参展商 Part of Well-known Exhibitors (排名不分先后 In no particular order)





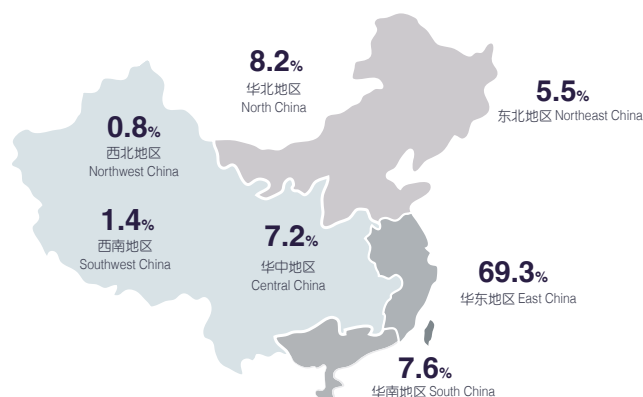


17,277 观众 Visitors 35 国家和地区观众 Regions

## 观众分析 Visitors Analysis



### 地区分类 By Geographical Origins

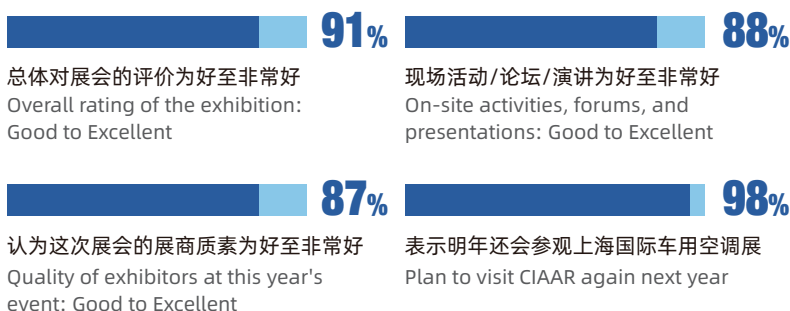


国内观众地区分布 Domestic visitors distribution



海外观众地分布 International visitors distribution

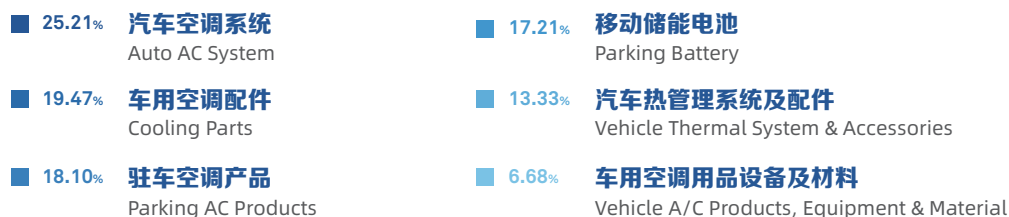
### 观众反馈 Visitors Feedback



### 观众的参观目的 Visitors Objectives



### 观众最感兴趣的展区 Visitors Most Interested Exhibition Area



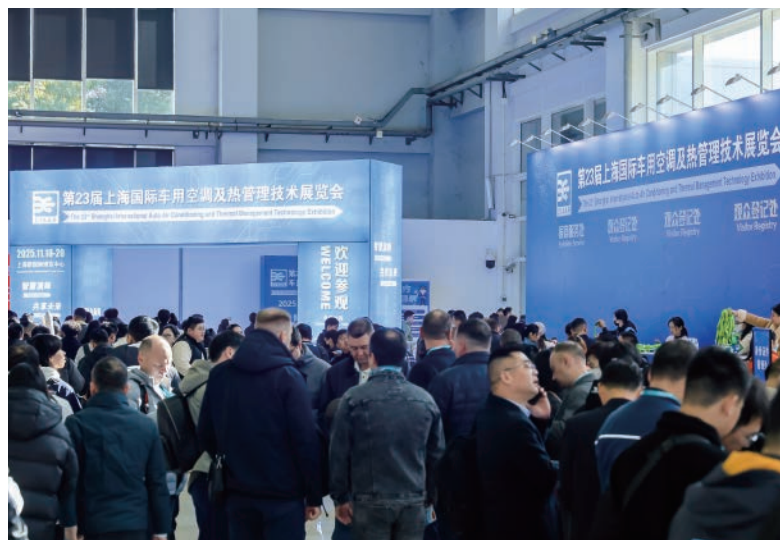
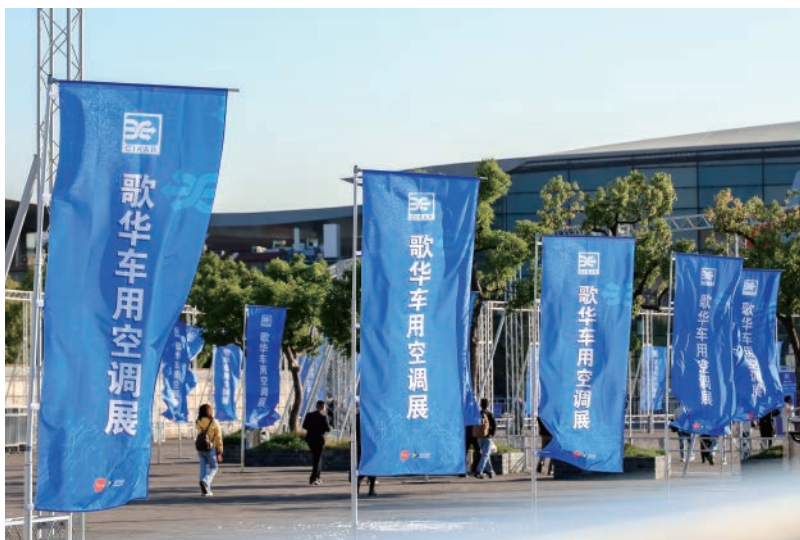
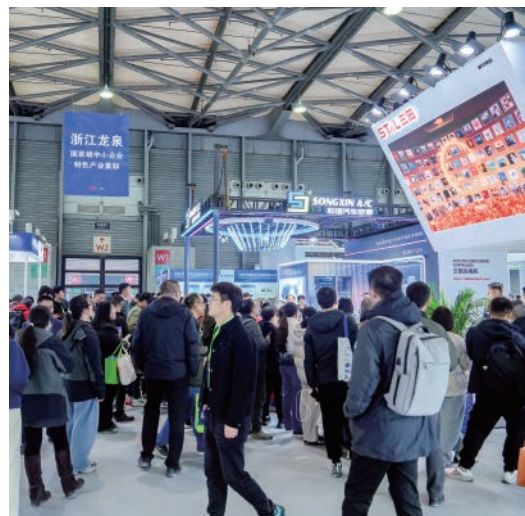
### 鸣谢合作媒体 Special Thanks (排名不分先后 In no particular order)





# CIAAR

## 展会集锦 Photo Gallery







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Shanghai New International Expo Center

车用空调 > 制冷配件 > 汽车热管理 > 驻车空调及采暖

扫码查看展会详情  
联系方式: 021-61276561

主办单位 Organizers: 国机集团 GINCO GROUP

公司介绍

英得尔车载冰箱







# 歌华车用空调展



## 展位预订及查询

Sales Inquiry

电话 Tel: +86 21 6127 6561

电邮 E-mail: oyygehua@163.com

## 新闻界查询详情

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电话 Tel: +86 21 6127 0390

电邮 E-mail: wangjialiang@ite-gehua.com



上海国际车用空调展

主办单位 Organizers

